

# Rabbit Courier Parcel Courier Services

## Franchisee Profile Data:

- Any individual entrepreneur who is interested can opt the services
- Any one who has a track in similar business will have an additional value
- Any one who has optimising Knowledge of online services

Type of property required for this franchise is minimum 200 square feet

Preferred ground floor for easy step-in

Preferred location of unit should have a clean road for transporting

Single Unit Franchisee – The unit franchise is limited to particular one or two Pin codes in area, to pick & deliver, they carry the business only from specified area or two areas and holds all the service rights in the allotted areas.

Super Franchisee (MF) – The super franchise will operate within the city of regional offices, Pvt & Govt offices, institutions, and all other business or official segments for bulk or regular postages, parcels, and couriers' services.

Master Franchisee (SF) – The master franchise will be the independent head for a district, and collect – forward all parcels from Mandal's to head-distribution units. And within the city he covers 5 - 6 pin codes domestic & commercial etc...

Corporate Franchise (CF) – The Corporate franchise will be an expertise in business handling. The company recruits these franchises with a scrutiny and promote business through the standards, will attain, cover main centres & areas of the capital city.

From the date of application received from applicant for franchise, Scrutiny will be done within 10 days, and our expertise team will take care of the rest formalities in cooperation with the franchise appointment, Once the documentation norms are verified by TRM, The applicant will be finalised as franchise and Will be authentic to run the business in his specified allotted area.

- Step 1: **Identification of the prospect**, Through personal contacts /reference/ marketing/advertising etc.
- Step 2: The initial scrutiny begins. During this period the company terms and conditions are explained to the client.

- **Step 3: Inspection of the premises/office,** The Rabbit Courier franchise service team will visit the location and inspect the area.
- Step 4: The applicant has to submit the franchise application form signed
- Step 5: All required documents of the applicant, should be submitted to the company, Verification will be done by TRM, Acceptance will be forwarded.
- Step 6: **Allotment of area code / pin code / authentication**
- Step 7: Demand draft of 15000/ for allotting area code – Pin code to Franchise
- Step 8: Franchise security deposit for Emolument of Public valuables of A/B/C/ Category should be reserved into company account at start-up
- Step: 9: Application will be approved by **TRM Only**
- Step 10: Area Code is activated from the HR through online
- Step 11: Training support is provided to the applicant, Area authentications are signed and issued by the Territory Manager only
- Step 12: Authentic Documents will be sent to applicant from the regional office and introduction to the Area Update in Services, Mobile App, Online Portal, Official Contact Number will be provided by the company.
- Step 13: Appointment of Pick-up/Drop field executives, Support link-up to Area sales managers and Updated support will be by Territory Manager.

#### Franchise Support and Business Development

Franchise Support and development of field & services to run & archive the goals we are confidently making sure our every franchise of Rabbit Courier will have the unique Supporting strength for each applicant who joins the services. The company has organized how, when, what's on several products and services. Besides this, you can attain special services like within city parcels, be unique & part of amicable interaction & reach online modules.

- Online support
- Mobile app and web service
- Support & Clear visions, Accurate tracking
- Strong Cloud base support
- Unique Technology & services within city & city to Nation wide

#### **Minimal Investment required to start the Rabbit franchise**

RABBIT COURIER offers a Secured franchise model, every franchise security deposit is a part of public emolument value & Damage towards business misleads / misuses / misplaced / mishandled / violation of terms only.

The Security depend on the category you select. The themes of the Business are according to the area, potency of area, Modulations in processing business

## Investment under security deposit

**Category A:** Rs.1,50,000      City areas & District franchise      250 sft

**Category B:** Rs.1,00,000      City areas more than 3 pin codes has to submit 1,00,000 for every pin code area allocated, Space required is 200 sft

**Category C:** Rs. 75,000      Mandal / Taluka level /1 Pin code      150 sft

**Sub Category D:** Rs.50,000      Rural area centres      100 sft

Ground Floor premises facing road, Near to road for easy Transportation.

Rabbit Courier Franchise Royalty margins

(Terms and conditions apply after 3 months for fruitful business relations)

10% on profits of turnover in specified allotted area for three 3 Months

20% on profits of turnover in specified allotted area After three 3 Months

The missed parcels, courier value & responsibility for the damage caused to the customers valued emoluments such as / un-lead / un-picked / un-delivered / misused / misplaced / lost / theft /damaged / fire accidentals accidental / shall be bear & born by the specified franchise only, else the company has the rights to deduct & will deduct the value from security deposit made by the franchise and refund to the customer, and cautions will be sent to the accused franchise as first excuse & Terminates permanently thereafter if repeats the same or one among the specified responsibilities.

### **Documents that need to be submitted**

1. Demand draft for the security deposit & establishment fee
2. Individual Identity proof – Franchise has to submit Government issued Aadhaar card, Pan card,
3. Address proof – For address verification, need to attach ration card or electricity bill
4. Premises/office ownership agreement. for rented place (rental papers are vital)
5. Bank passbook or bank statement
6. Letter of reference

### **Basic tools provided for starting the franchise**

Company will provide printers for printing receipt, orders or generates tracking label, Computer, high-speed internet, barcode reader, packaging label, adhesive, staplers, pins and so on.

### **Franchise Agreement and term details**

To maintain an amicable association with Rabbit Courier, one has to follow the basic company rules and formalities. All terms and conditions are described to you at the time of contract. The franchise agreement period is for 11 months auto-renewals and can make a tie-up to 2 to 5 years, accordingly with a good business result.

Rabbit Courier Will Bear the following on submission of receipts

Rent of the business premises per month

Salaries of the business field officers appointed for pick-up & drop

Maintenance of stationery on record of business conducts

Any repairs of machinery at unit shall be borne by franchise only.

## Expansion Locations

### NORTH

Delhi, Haryana, Himachal Pradesh, Jammu and Kashmir, Punjab, Uttaranchal

### SOUTH

Telangana, Andhra Pradesh, Kerala, Karnataka, Tamil Nadu

### EAST

Assam, Meghalaya, Mizoram, Tripura, Arunachal Pradesh, Manipur, Nagaland, West Bengal, Sikkim,

### WEST

Gujarat, Rajasthan, Maharashtra, Goa

### CENTRAL

Chhattisgarh, Madhya Pradesh, Bihar, Jharkhand

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Telangana Territory Manager

Andhra Pradesh Territory Manager

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